

Asian Tourism Growth And Change Advances In Tourism Research

The Routledge Handbook of Tourism in Asia C. Michael Hall 2016-09-13 Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and academics interested in tourism in the growth region of Asia now and in the future.

Advanced Introduction to Sustainable Tourism David Weaver 2020-07-31 This critical review of sustainable tourism, from its beginnings in the late 1980s to the present, examines the pressing challenges posed by the effects of global warming and the persistence of deep poverty and social unrest in many regions. David Weaver explores the convergence of mass and 'alternative' tourism as a dominant theme. Originally perceived as two incompatible forms of tourism, they are positioned in this book through enlightened mass tourism as unified components of a single global 'tourisystem' with the power to achieve sustainable tourism.

Asian Mobilities Consumption in a Changing Arctic Young-Sook Lee 2021-10-21 This book provides an in-depth examination of the growing Asian tourism market and consumption in Arctic destinations. Through five parts, the book covers Asian mobilities consumption as an extension of Arctic international politics, the transportation sector and green cruise tourism, and ethnicity, culture, and history. It contributes to further understanding of the impacts of increased tourism in these polar regions by exploring climate change, debates around emerging economies and global power roles in the political, socio-economic, security and legal issues of the Arctic and Antarctic and associated polar strategies and policy. By drawing on a range of disciplines and with contributions from experts in Arctic destinations or who are associated with the Arctic, it further provides a holistic framing of emerging demand and mobility patterns of Asian tourists in a polar context. *Asian Mobilities Consumption in a Changing Arctic* will be valuable reading for students and academics across the fields of tourism, economics, sustainability, development studies as well as other social science disciplines.

Climate Change and Tourism in the Asia Pacific Bruce Prideaux 2015-09-07 Climate change will exert an enormous impact on all societies in the medium to long term. Tourism, as both a commercial activity and social phenomenon is not immune. To date, industry has been slow to recognise the scale of the threat posed by a changing climate on its operations and consumers have been extremely reluctant to modify their travel behaviours. The Asia Pacific region is well on the way to being the 21st Century powerhouse of tourism, however the manner in which it develops will, in part, be determined by how the global community responds to climate change. This book examines climate change issues related to tourism in the Asia Pacific region. Chapters discuss demand and supply side issues, explore government policy responses and introduce several new adaptation models. The book also calls for a more effective linking of social science research with the scientific discourse to create long term resolution of and adaptation to this issue. This book was published as a special issue of *Asia Pacific Journal of Tourism Research*.

The Naga Challenged Victor R. Savage 2005 This book is a sequel to *The Naga Awakens: Growth and Change in Southeast Asia*, published in 1997. While the 1997 book looked at the positive developments in the region, this book addresses the political, economic and cultural issues arising from the 1997-98 Asian economic crisis. Six years since the crisis, the region has been plagued by other issues such as the haze, SARS, avian influenza and terrorism. The global political and economic landscape has also changed radically after the 9/11 attack and the Iraq war. Unfortunately, after the fall of Suharto in 1998, the ASEAN lost its leadership and the organization floundered without much regional coherence. All these global and regional events have affected the developmental trajectories and political developments of states in the region. Economically, Southeast Asia has been overshadowed by the dynamic economic prowess of China and India in the last five years and there have been serious reservations by Southeast Asian political leader

Nature Tourism Joseph S. Chen 2017-01-20 In recent decades, the fast rise of emerging economies, like the BRICS nations, has propelled the growth of tourism worldwide. Meanwhile, a plethora of nature destinations has been developed to meet the diverse needs of the new wave of demand from emerging economies and to entice existing tourists from advanced and rich economies. *Nature Tourism* augments the current literature on the benefits and pitfalls in recent developments of nature tourism, tracing the history in development, highlighting the ecological impacts and showcasing the current practices in nature tourism, along with discussions on specific tourist markets from holistic viewpoints embracing lessons learned from various destination nations and continents across the globe. A host of topics with global significance will be explored such as the effect of climate change on nature tourism, technological innovation in managing nature tourism, visitor management in nature tourism and market positioning in a highly competitive environment. These are reviewed in a wide range of countries from USA/Canada, South America, Scandinavian countries, the Swiss Alps, Middle-East countries, Africa, China and Australia/New Zealand. This book will offer significant insight into nature-based tourism and its future development. It will be of interest to upper-level students, researchers and academics in tourism, environmental studies, development and sustainability.

Tourism Planning and Development in South Asia Dimitrios Styliadis 2021-04-09 Tourism has huge significance as a global economic and social phenomenon, and given the growing reliance on the industry by service-dependent economies around the world, the lack of focus on tourism planning and development in South Asia is surprising. Current issues including social, environmental and cultural aspects underpinned by security challenges have defined the tourism development narratives in many South Asian countries over the last decades and lead to fluid demand and supply patterns. The appetite for and reliance on tourism growth is seen regardless of the numerous challenges faced by the region. Despite a rich and steady history of tourism and demand driven by numerous pull-destinations, most South Asian countries have not invested or benefitted from global tourism growth trends.

Tourism and Development in Southeast Asia Claudia Dolezal 2020-03-24 This book analyses the role tourism plays for sustainable development in Southeast Asia. It seeks to assess tourism's impact on residents and localities across the region by critically debating and offering new understandings of its dynamics on the global and local levels. Offering a myriad of case studies from a range of different countries in the region, this book is interdisciplinary in nature, thereby presenting a comprehensive overview of tourism's current and future role in development. Divided into four parts, it discusses the nexus of tourism and development at both the regional and national levels, with a focus on theoretical and methodological foundations, protected areas, local communities, and broader issues of governance. Contributors from within and outside of Southeast Asia raise awareness of the local challenges, including issues of ownership or unequal power relations, and celebrate best-practice examples where tourism can be regarded as making a positive difference to residents' life. The first edited volume to examine comprehensive analysis of tourism in Southeast Asia as both an economic and social phenomenon through the lens of development, this book will be useful to students and scholars of tourism, development, Southeast Asian culture and society and Asian Studies more generally.

Asian Tourism Janet Cochrane 2008 Tourism in Asia is growing faster than anywhere else in the world. Despite the significance of the tourism

industry in this area it is under researched. This book addresses this imbalance by providing an edited collection of chapters which explore the domestic and intraregional tourism in Asia.

Tourism Forecasting and Marketing Kevin Wong 2012-10-12 Stay up to date with the most effective practices in tourism demand forecasting! Tourism Forecasting and Marketing presents vital, up-to-date research on the latest practice and applications of tourism demand modeling and forecasting. The book addresses both econometric and time series approaches to forecasting, focusing on the concepts, model specification, data analysis, and methodologies used in day-to-day tourism planning. An international panel of practitioners and academics call on a diverse range of empirical research findings to discuss commonly used theoretical frameworks for forecasting and future directions tourism demand is likely to take. Tourism Forecasting and Marketing presents research findings from the United States, the United Kingdom, Asia, and Australia that are invaluable for guiding government and private sector tourism investment and development decisions. The book addresses traditional versus modern forecasting techniques; evaluations of current and past forecasting methods; modeling and forecasting destination choice; and the impact of forecasting and marketing on tourism demand. Topics include: using time series models to forecast inbound tourism demand for China and Greece determining the economic factors that influence tourism demand in Hong Kong, Indonesia, and Malaysia examining domestic travel expenditures in South Korea developing a model to forecast ski tourism using the Palmore cohort analysis for tourism forecasting and much more! Tourism Forecasting and Marketing is an important textbook for educators and students working in tourism policy planning and management, and tourism marketing. The book is equally effective as a reference for travel and tourism researchers, and for professionals dealing with tourism demand analysis and forecasting.

Tourism and Entrepreneurship Jovo Ateljevic 2017-12-04 Tourism and Entrepreneurship: International Perspectives provides an innovative, interdisciplinary approach. This book takes as its central theme the role of entrepreneurship in the context of regional, local and national tourism development. By engaging with top academics in both tourism and entrepreneurship this book delivers a cohesive, interdisciplinary examination of the most recent developments in both tourism and entrepreneurship. Several key themes are explored and articulated through the following concepts and issues: tourism, innovation and entrepreneurship; the role and nature of individual and collective entrepreneurship in different contexts; the role of tourism in responding to development opportunities created by global forces; and finally, issues associated with tourism strategies and policies. Divided into four parts, the book reflects on the most relevant areas of tourism entrepreneurship: * Understanding the conceptual basis of tourism entrepreneurship * Creative use of entrepreneurship and processes of social innovation * Tourism entrepreneurship mediating the global-local divide * Sectoral strategies and policy issues of tourism entrepreneurship Tourism and Entrepreneurship: International Perspective: * Explains the impact of tourism entrepreneurship on places and overall regional and destination development * Examines the role of the public sector in facilitating the need for sustainable tourism development * Examines the effects and implications of funding schemes and support programmes * Takes the owner, manager and entrepreneur as the starting point of analysis to explore specific issues * Allows practitioners and policy-makers to explore practical applications and best practice of theory through a diverse range of international case studies * Contributed to by an international team of leading scholars in tourism and entrepreneurship This book is a unique combination of theory, case studies and discussion highlighting the importance of entrepreneurial tourism activity for economic success. It is essential reading for students and researchers in both tourism and entrepreneurship.

Rethinking Asian Tourism Victor T. King 2014-10-16 Rethinking Asian Tourism addresses some of the latest developments in on-going tourism research in Southeast Asia and the wider Asia region (encompassing, in geographical terms, Thailand, Vietnam, Indonesia, the Philippines, Malaysia, Hong Kong, Japan, and Korea). It examines many of the emerging, as well as established, themes and issues in Asian tourism and promotes the development of critical scholarship within Asia to overcome Anglo-Western ethnocentrism in tourism studies of the region. There is some attention to such familiar concepts as authenticity, commoditisation, culture, heritage, and hosts and guests, but more especially to the diversification of phenomena which traditionally would not have been included within the parameters of tourism studies: retirees and long-stays, gastronomy, family-based leisure, popular culture, and local branding. Above all, the book addresses and develops a conceptual understanding from a multidisciplinary perspective of the character, experiences, encounters, perceptions and motivations of local, national and intra-regional tourism rather than basing concepts, perspectives, emphases and analyses on Western-Asian interactions and on transformations in the West. In this respect it encourages a shift in emphasis towards 'Asianising' our understanding of Asian tourism. This is one of the first volumes on Asian tourism written primarily by Asians and, as such, provides them with the opportunity to express their concerns, interests and priorities, rather than depending on the analyses and interpretations of those from outside the region. It also enables a deconstruction of the field of tourism studies, acknowledging that it is an open-ended, shifting, fluid and complex category of encounters and events generated by the processes of physical mobility.

Food and Drink Tourism Sally Everett 2016-04-12 Dedicated to the growing field of food and drink tourism and culinary engagement, Sally Everett offers a multi-disciplinary approach to the subject, embracing theories and examples from numerous subject disciplines. Through a combination of critical theory reflections, real-life case studies, media excerpts and activities, examples of food and drink tourism around the world as well as a focus on employability, Food and Drink Tourism provides a comprehensive & engaging resource on the growing trend of food motivated travel & leisure. Suitable for any student studying tourism, hospitality, events, sociology, marketing, business or cultural studies.

Tourism Places in Asia Alan A. Lew 2021-05-28 Tourism Places in Asia examines the impacts of tourism on places in East and Southwest Asia. Asia has been the most dynamic region for tourism development in recent decades, and tourism research from this region has grown significantly to better understand this phenomenon. The primary focus is on the Chinese realm of mainland China and Taiwan. East Asia has been the most dynamic region for tourism development in the world in recent decades, driven by the growth of both outbound and domestic travel and tourism among mainland Chinese. This reflects the phenomenal change in prosperity that the People's Republic of China has experienced since the 1970s, as well as the human drive to travel and explore their world. Tourism research has also grown significantly in the Asian continent in recent years. Much of this scholarship is focused on developing the Asian economies to move them from their 'developing world' status. Tourism Places in Asia: Destinations, Stakeholders, and Consumption highlights the progress of tourism scholarship in Asia in other areas, especially in the way places are impacted by impacts tourists and the tourism industry. The chapters in this book were originally published as a special issue of the journal, Tourism Geographies.

Tourism Management Stephen J. Page 2014-12-05 One of the leading texts in the field, Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject. It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism. It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy. This book is highly illustrated with diagrams and colour images, and contains short case studies of contemporary themes of interest, as well as new data and statistics. This fifth edition has been revised and updated to include: new content on: sports, festivals and event tourism, social media impacts on tourism and the effects of the global economic downturn on tourism, as well as emerging themes in tourism such as slow travel, dark tourism, volunteer tourism and medical tourism updated case studies on BRIC markets and new case studies from the Middle East and Asia enhanced tourism and sustainable development coverage, which runs throughout the book as a major theme, highlighting the challenge of climate change and future tourism growth transport section with more international perspectives from China and South America an updated companion website with: additional case studies, quizzes, PPTs, further reading, web reading and video links, and longer reflective case study per chapter to aid both teaching and learning.

Asian Cultures and Contemporary Tourism Elaine Chiao Ling Yang 2018-02-26 This book focuses on cultures that shape contemporary Asian tourist experiences. The book consists of 10 chapters, which are organised into two themes: Collectivist Culture and Wellbeing. The chapters cover emerging forms of tourism (e.g., wedding and bridal photography tourism, roots/affinity tourism and shamanic tourism), investigate a wide range of topics (e.g., tourist motivation, tourist anxiety and decision making) and consider Asian perspectives from diverse backgrounds (e.g., China, Hong Kong, Singapore, Taiwan, South Korea, Japan, Philippines, Malaysia, Indonesia, India, Bangladesh, and Nepal). The book provides tourism

researchers, students and practitioners a consolidated, comprehensive and updated reference for the understanding of Asian tourists.

MLA International Bibliography of Books and Articles on the Modern Languages and Literatures 2008

Theoretical Advancement in Social Impacts Assessment of Tourism Research Kyle Maurice Woosnam 2023-12-01 This book provides the reader with a fresh perspective on the use of theory in the body of research centred on social impacts of tourism. Theory is advanced in three primary forms within this volume. Some apply novel frameworks (e.g., theory of interaction ritual; degrowth paradigm; and mere exposure theory) to contexts involving destination residents. Others consider various uniquely complemented theoretical frameworks (e.g., social exchange theory and affect theory of exchange; Weber's theory of rationality and Foucauldian constructs; and emotional solidarity and cognitive appraisal theory). Still others develop theoretical frameworks (e.g., influence of presumed influence model, elaboration likelihood model, and social exchange theory; tourist-resident social contact; quality of life; and socio-ecological systems theory and chaos theory) for others to potentially consider and test. The chapters in this edited volume contribute to the evolving advancement of theoretical applications within the research area of social impacts of tourism. This book will be of great interest to all upper-level students and researchers in tourism, planning and related fields. The chapters in this volume were originally published as a special issue of *Journal of Sustainable Tourism*.

The Politics of Tourism in Asia Linda K. Richter 2019-03-31 Tourism, the world's largest industry, has created a variety of complex political problems, particularly in those countries where the primary attraction of tourism is its potential for accelerating development. The political dimensions that have encouraged tourism in the People's Republic of China, the Philippines, Thailand, India, Pakistan, Bangladesh, Sri Lanka, the Maldives, Nepal, and Bhutan are examined in Linda K. Richter's study, which is based on more than 250 interviews with government officials, travel industry representatives, and media officials. Richter concentrates on the reasons for using tourism to advance government policy objectives and on the many ways political and economic problems can frustrate tourism's contribution to national development. All too often, after the expensive infrastructure is developed, luxury goods imported, and lavish promotional efforts expended, nations are left disillusioned with the economic promise of tourism. Disappointing results are often complicated by a preoccupation with the lure of tourism and an underestimation of the industry's needs and of the political pressures of and on government officials. Encouraging an awareness of the political aspects of tourism, the author advocates greater involvement by social and political scientists in monitoring tourism policy, as well as a restructuring and redesigning of programs in this largest sector of international trade.

Technology Application in the Tourism and Hospitality Industry of Bangladesh Azizul Hassan 2021-10-06 The tourism and hospitality industry of Bangladesh as a South Asian country has potential. Sustainable development of this industry in this country is on the move. Still, there are some hindrances which appear to be stymieing this industry's overall development potential. Overcoming such hindrances can be partly enabled by applying digital innovation and introducing more Internet based platforms in the country's tourism and hospitality industry. The country is believed to have emphasized innovative technology application in this industry, but technology applications in this industry in Bangladesh have so far attracted very few researchers, resulting in insufficient contributions and very limited knowledge. This book, therefore, can make a significant contribution towards the very limited knowledge in this identified research area. On the specific ground of technology application in the tourism and hospitality industry, the book covers concepts and context, the present scenario, product and service offers, and an analysis of the roles of public and private institutions. On related issues, the book also covers social media, networking and connectivity; sustainability practices and climate change effects; tourist experiences; developments; and challenges, suggestions, and future research directions. The book is expected to appeal to general readers, as well as researchers with an interest in technology applications in the tourism and hospitality industry. This book is also an essential read for the relevant policy planners and industry professionals.

Tourism at the Grassroots John Connell 2008-03 In two regions where tourism is of considerable economic importance, eastern Asia and the Pacific, there have been remarkably few studies of the impacts of tourism in rural areas. Moreover, the shift towards ecotourism, touted as a more environmentally benign form of tourism, has extended the reach of tourism into more remote and fragile environments. This shift has drawn more local people in rural and remote areas into a partly tourism economy, involving them as participants in the tourist industry. Yet little is known about who have been the beneficiaries of these developments. This new collection focuses on both the interactions between tourists and villagers, and the impacts of tourism at the local level, considering economic, social, cultural and environmental changes. It traces changes in structures of vulnerability as tourism becomes more prominent, the role of tourism in community development (or localized tension) and examines issues of governance, the role of tour operators as intermediaries, cultural change and other local impacts. In short, it examines the changing role of tourism in local development (or its absence). It includes case studies drawn from a broad geographical area across eastern Asia and the island Pacific. This book will be useful to those researching and studying tourism, geography and development studies.

Tourism and Development Richard Sharpley 2014-11 This book explores the relationship between tourism and development and establishes a conceptual link between the interconnected disciplines of tourism studies and development studies. This new edition includes updated chapters drawing on contemporary knowledge as well as 5 new chapters that consider emergent themes in tourism and development.

Tourism Paradoxes Erdiñ Çakmak 2021-01-15 At a time when COVID-19 is transforming the tourism industry, this book presents a collection of some of the many contemporary contradictions and inconsistencies apparent in tourism contexts and tourism studies. Increasingly, tourism is regarded as an agent of social and cultural change, in ways which inevitably throw up new and inescapable paradoxes. The chapters draw attention to paradoxes (such as Anglo-Western-centrism/Non-Western imperatives, continued colonisation/decolonisation, political apparatus/people's empowerment, global standards/local dynamics) and their prominence in the tourism field as well as in other disciplines. The volume offers a reconsideration of what may be needed, conceptually and methodologically, in order to equip researchers and practitioners in tourism and related social science fields to better interpret and manage the future of tourism.

Asian Tourism Sustainability Ann Selvaranee Balasingam 2022-02-22 This book brings together a collection of chapters that investigate sustainable tourism development in different Asian contexts; from stakeholders' perspectives, existing issues in the market, as well as the impacts of COVID-19 on tourism. It highlights the importance of tourism sustainability in Asia. Specifically, this book examines these themes by examples related to Asian tourism such as; social-cultural impact of sustainable growth, environmental constraints and policies, community engagement, moral limits of the market, stakeholders' participation in tourism development, the hindered interaction between foreign tourists and local community, impact of the pandemic and proposed ways forward. This edited volume substantiates this by using evidence of quantitative, qualitative and mixed methods approaches aligned with empirical data to show sustainable efforts and impacts. This book is of interest to researchers and practitioners as it offers timely understandings of sustainable tourism from multiple perspectives within the Asian context.

Domestic Tourism in Asia Shalini Singh 2009-06-30 Many countries have a rich tradition of domestic travel and holidaying which not only predates but exceeds mass international travel. This is particularly the case in Asia where recent economic prosperity and trends in globalization have not merely spurred, but continue to shape traditions in domestic tourism. This book is the first to address specifically the continuities and changes in domestic tourism in Asia. It explores the ethos of domestic travel and holiday-making in order to understand the distinctive common strands that underlie conventional and contemporary tourism practices, against the local and global backdrop. A considerable range of countries is covered in the case studies, including those with patrimonial histories, namely China and India, the economically developed nation-state of Japan and the microstates of Taiwan, Singapore, Macao and Hong Kong, besides the coastal countries of Malaysia, Philippines, Laos and Vietnam, as well as the land-locked countries of Kyrgyzstan and Mongolia. The book presents some of the many interfaces of Asian cultural and natural heritages with tourism, while giving due considerations to today's political and economic realities.

Cultural Heritage and Tourism in the Developing World Dallen J. Timothy 2009-05-18 Cultural Heritage and Tourism in the Developing World is the first book of its kind to synthesize global and regional issues, challenges, and practices related to cultural heritage and tourism, specifically in less-developed nations. The importance of preservation and management of cultural heritage has been realized as an increasing number of tourists are

visiting heritage attractions. Although many of the issues and challenges developing countries face in terms of heritage management are quite different from those in the developed world, there is a lack of consolidated research on this important subject. This seminal book tackles the issues through theoretical discourse, ideas and problems that underlay heritage tourism in terms of conservation, management, economics and underdevelopment, politics and power, resource utilization, colonialism, and various other antecedent notions that have shaped the development of heritage tourism in the less-developed regions of the world. The book is comprised of two sections. The first section highlights the broader conceptual underpinnings, debates, and paradigms in the realm of heritage tourism in developing regions. The chapters of this section examine heritage resources and the tourism product; protecting heritage relics, places and traditions; politics of heritage; and the impacts of heritage tourism. The second section examines heritage tourism issues in specific regions, including the Pacific Islands, South Asia, the Caribbean, China and Northeast Asia, South-East Asia, Sub-Saharan Africa, Central and Eastern Europe, the Middle East and North Africa, and Latin America. Each region has unique histories, cultures, political traditions, heritages, issues and problems, and the way these issues are tackled vary from place to place. This volume develops frameworks that are useful tools for heritage managers, planners and policy-makers, researchers, and students in understanding the complexity of cultural heritage and tourism in the developing world. Unlike many other books written about developing regions, this book provides insiders' perspectives, as most of the empirical chapters are authored by the individuals who live or have lived in the various regions and have a greater understanding of the region's culture, history, and operational frameworks in the realm of cultural heritage. The richness of this 'indigenous' or expert knowledge comes through as each regional overview elucidates the primary challenges and opportunities facing heritage and tourism managers in the less affluent areas of the world.

Technology Application in Tourism in Asia Azizul Hassan 2022-03-02 This book very specifically focuses on technology application in tourism in Asia. The book contains twenty-seven chapters in four sections (i.e., theories, innovations, practices, and future research directions), based on the intriguing qualities and importance of technology applications in the Asian tourism business. This book, a blend of comprehensive and extensive efforts by the contributors and editor, is designed to extensively cover technology applications in tourism in Asia, including distinct topics such as mobile computing, new product designs, innovative technology usages in tourism promotion, technology-driven sustainable tourism development, location-based apps, mobility, accessibility, the post crisis situation of COVID-19, etc. This book is a significant contribution towards the very limited knowledge of technology applications in tourism, with selected examples of Asian countries. The importance of technology in Asian tourism is rapidly increasing, and has led to a rise in luxury, allowing citizens to enjoy leisure travel over both long and short distances. The rise of low-cost airlines and the region's growing, affluent middle class have changed the tourism environment dramatically. More tourists are booking their holidays online as a result of technological advancements. Online travel is the most important and well-established aspect of Asia's Internet economy. Considering the ongoing trend of technology applications in the tourism industry in Asia, more research attempts like this book need to be made aiming towards exploring diverse aspects. As tourism is an expanding area, this book can serve as a reading companion for tourism students, policy planners and industry professionals. This book is expected to be appreciated by expatriate researchers and researchers having a keen interest in the Asian tourism industry.

Nature-Based Tourism in Asia's Mountainous Protected Areas Thomas E. Jones 2021-07-23 This book provides holistic insights into management of protected areas across East Asia and identifies current trends in mountain tourism within the broader field of human geography and nature conservation. The book describes the diversification in visitors and expanding protected areas territories in different Asian countries during recent years. It also compares protected areas networks in the context of the changing demographic profiles of visitors and provides an interdisciplinary transnational appraisal of mountain-based tourism in Asia based on national and international statistics. The research combines specific case studies at the individual country and destination level with trans-regional trends, thereby offering analysis from both the perspective of supply (parks, protected areas, and stakeholders) and demand (mountain tourist market trends and segments). The book is a useful resource for students and academics in tourism and protected areas studies as well as social scientists and policy-makers interested in Asian countries.

Current Issues in Asian Tourism: Volume II C. Michael Hall 2021-04-06 Current Issues in Asian Tourism: Volume II draws together a collection of papers from Current Issues in Asian Tourism (CIAT). CIAT was launched by the editors of Current Issues in Tourism in response to the growing number of papers about tourism in Asia received by the journal and the increasing number of authors from Asian countries. This volume focuses on three aspects of Asian tourism. Firstly, the section on marketing, consumption and demand for Asian tourism includes papers on mega events, creative experiences, World Heritage Sites and pollution. Secondly, a group of papers focus on sustainable Asian tourism destinations including papers on investment, climate change, energy and local food. Finally, there are two chapters on Asian tourism research methods including the use of photography and qualitative methods. The papers in this book were originally published in Current Issues in Asian Tourism.

Future of Tourism in Asia Anukrati Sharma 2022-01-01 This book offers a meticulous overview of the future of tourism in Asian countries. This book provides new dimensions to the tourism research and tourism industry as it is concerned with the future vision of tourism in Asia. The main purpose of the book is to envision the outcomes both positive and negative from the tourism industry to prepare our future generations. This book expands on the concept that tourism is not sedentary and is ever changing rapidly. A unique feature of the book is that it brings into limelight the unexplored places of Asia as well as a growth of low-cost tourism in Asia. This book discusses how Asia can enjoy the competitive advantage in future. Also, whether the future outlook is bright or dark for the tourism sector in the Asia region. This book highlights the unexplored themes of tourism in Asia such as Over-tourism, Sports Tourism, Baby Boomers and Seenger Tourism, Literary Tourism, Experiential Tourism, Psychographic Segmentation of Future Tourists. The chapters have been authored by experts in their respective fields. This book allows readers to explore how different Asian countries might best serve tourism products in the future.

The Future of Tourism Eduardo Fayos-Solà 2018-08-22 This book presents the foundations for the future of tourism in a structured and detailed format. The who-is-who of tourism intelligence has collaborated to present a definitive blueprint for tourism reflecting the role of science, market institutions, and governance in its innovation and sustainability. The book adopts a comprehensive approach, exploring recent research and the latest developments in practice to inform the reader about instruments and actions that can shape a successful future for tourism. Broad in scope, the book incorporates the perspectives of leading tourism academics, as well as the views of tourism entrepreneurs, destination managers, government officials, and civil leaders. The book is divided into three parts, the first of which addresses the scientific facets of innovation, analyzing the challenges and opportunities that technology provides for organic and disruptive developments in tourism, which will shape its future. In turn, the second part examines socio-cultural paradigms - with a view to dismantling traditional barriers to innovation. It also explores the role of heritage and the ethics of inclusiveness as drivers for sustainable tourism. The third part investigates new ways and means in governance and policy making for tourism. It introduces advances such as strategic positioning, symbiotic partnerships, and innovative management, and closes by presenting governance frameworks for an inclusive and sustainable future of tourism.

Religious Tourism in Asia Shin Yasuda 2018-11-05 The Asia-Pacific region is considered the world's religious core, with the greatest number of pilgrims and travellers to religious events for both international and domestic tourism. It is estimated that there are approximately 600 million national and international religious and spiritual voyages in the world, of which over half take place in Asia. This book focuses on tourism and sacred sites in Asia. Contemporary case studies of religious and pilgrimage activities provide key learning points and present practical examples from this 'hub' of pilgrimage destinations. They explore ancient, sacred and emerging tourist destinations and new forms of pilgrimage, faith systems and quasi-religious activities. It will be of interest to researchers within religious, cultural, heritage and Asian tourism. Key features include: - An Asian perspective on a growing area of tourism. - Case studies from across the continent. - Full-colour images of pilgrimage sites and key destinations bring the topic to life.

Dynamic Perspectives on Globalization and Sustainable Business in Asia Ordoñez de Pablos, Patricia 2018-10-26 In the increasingly turbulent political climate, there has been growing interest in economic and international relations with Asia. Understanding the business practices in

countries of this region, particularly uncertainties, risks, and opportunities associated with doing business in Asia, will be key for competing in a global economy. *Dynamic Perspectives on Globalization and Sustainable Business in Asia* provides perspectives on the challenges and opportunities of business growth in Asia with strategic insights on knowledge production, innovation, and disruptive technologies. Featuring coverage on a broad range of topics such as consumer behavior, financial literacy, and value perception, this book is ideally designed for academicians, researchers, government officials, policymakers, and practitioners seeking current research on the development of networks to support competitive advantage in the global economy and viable enterprises.

Chinese Outbound Tourist Behaviour Jun Wen 2022-06-23 Assuming an international perspective, *Chinese Tourist Outbound Behaviour* presents an insightful exploration of the evolution of China's tourism market, explores Chinese tourists' behaviour, and considers how the country's tourism landscape will expand in the future. Featuring 16 chapters compiled and written by industry experts representing 11 countries, this collection offers a vivid profile of Chinese tourists and the characteristics distinguishing them from other market segments. This book coincides with the growing interest in Chinese tourism and tourist behaviour as the top market in the world in terms of tourism spending and arrival numbers, presenting an overview of Chinese tourist segments and travel-related concerns to paint a clear picture of the market's status. Chapters address the future of Chinese tourism, providing industry stakeholders an up-to-date view on this valuable market along with suggestions to best harness the market's power. Providing an up-to-date exploration of numerous contemporary issues, this book will be valuable to a wide audience, including advanced students in tourism, hospitality and leisure and recreation studies and stakeholders, authorities, establishments and employees within the tourism industry. This book offers readers greater knowledge about the past, present and future of the Chinese outbound tourism market.

Handbook of Technology Application in Tourism in Asia Azizul Hassan 2022-07-09 It is an undisputed reality that the tourism industry in Asia is getting exposed to more innovative technologies than ever before. This proposed book provides the latest research in the application of innovative technology to the tourism industry, covering the perspectives, innovativeness, theories, issues, complexities, opportunities and challenges. This book, a blend of comprehensive and extensive effort by the contributors and editors, is designed to cover the application and practice of technology in tourism, including the relevant niches. This book focuses on the importance of technology in tourism. This also highlights, in a comprehensive manner, specific technologies that are impacting the tourism industry in Asia, as well as the constraints the industry is facing. The contents of this book deal with distinct topics, such as mobile computing, new product designs, innovative technology usages in tourism promotion, technology-driven sustainable tourism development, location-based apps, mobility, accessibility and so on. A good number of research studies have conducted outlining the contributions and importance of technologies in tourism, in general. However, the tourism industry of Asia so far has attracted very few researchers. Some contributions have been made but not sufficient. Considering the ongoing trend of technology application in the tourism industry in Asia, very few research attempts have been made aiming to explore diverse aspects. Tourism is expanding enormously across the world. which actually creates more demands for effective technologies. This book will be a reading companion, especially for tourism students in higher academic institutions. This book will also be read by the relevant policy planners and industry professionals. Apart from them, this book will be appreciated by expatriate researchers and researchers having keen interest in the Asian tourism industry.

Digital Transformation in Aviation, Tourism and Hospitality in Southeast Asia Azizul Hassan 2022-11-17 Technological advances and the drive to digitalize business processes in aviation, tourism, and hospitality have forced the industries to go along with the digital movement. The results are often mixed. This book brings together contributions from leading scholars in the field and explores the digital transformation in these industries in Southeast Asia. The book looks at the impact of digital transformation on the region and the issues and challenges brought about by this transformation. It also addresses trends in the industries from blockchain technology, AI, biometric and mobile technology applications to in-flight catering. It examines the impact of COVID-19 on the industries and how the pandemic has led to businesses adopting new business models. Through the case studies of digital adoptions in the region, readers will gain insights on how the countries have leveraged new technologies and the implementation processes to drive digital transformation. The book aims to help scholars and policy makers understand the digital advances in the industries to better formulate responses in research and policy making and deliver effective digital transformation.

The Geography of Tourism and Recreation C. Michael Hall 2014-05-09 This fourth edition of *The Geography of Tourism and Recreation* provides students with a comprehensive introduction to the interrelationship between tourism, leisure and recreation from geographical and social science perspectives. It still remains the only book to systematically compare and contrast in a spatial context, tourism and recreation in relation to leisure time, offering insight into the demand, supply, planning, destination management and impacts of tourism and recreation. Whilst retaining its accessible style and approach this edition has been significantly updated to reflect recent developments and new concepts from geography which are beginning to permeate the tourism and recreational field. New features include: Content on the most recent developments, climate change, sustainability, mobilities and crisis management in time and space as well as trends such as low cost airlines and the control of land transport by transnational operators in the EU such as Arriva. More attention to management issues such as innovation and the spatial consequences for tourism and leisure development. New case studies and examples to showcase real life issues, from both developed and developing countries, especially the US, China and South Africa. Completely revised and redeveloped to accommodate new, user-friendly features: case studies, insights, summary points and learning objectives. Written by leading academics, this is essential reading for all tourism, geography, leisure and recreation students.

Tourism and Opportunities for Economic Development in Asia Ordóñez de Pablos, Patricia 2017-01-25 The growing market of tourism in Asian countries has caused significant changes to the economy, transportation, and safety for citizens. With the ubiquity of tourism, there is now an increasing need for resources to assist in the challenges that arise. *Tourism and Opportunities for Economic Development in Asia* is a key resource on the priorities, challenges, and strategies in the globalized economy of the Asian tourism market. Highlighting multidisciplinary studies on cultural tourism, gastronomy, and hospitality management, this publication is an ideal reference source for academicians, researchers, politicians, policy makers, and information technology directors actively involved in the tourism industry.

The Routledge Handbook of Gastronomic Tourism Saurabh Kumar Dixit 2019-02-01 The *Routledge Handbook of Gastronomic Tourism* explores the rapid transformations that have affected the interrelated areas of gastronomy, tourism and society, shaping new forms of destination branding, visitor satisfaction, and induced purchase decisions. This edited text critically examines current debates, critical reflections of contemporary ideas, controversies and queries relating to the fast-growing niche market of gastronomic tourism. This comprehensive book is structured into six parts. Part I offers an introductory understanding of gastronomic tourism; Part II deals with the issues relating to gastronomic tourist behavior; Part III raises important issues of sustainability in gastronomic tourism; Part IV reveals how digital developments have influenced the changing expressions of gastronomic tourism; Part V highlights the contemporary forms of gastronomic tourism; and Part VI elaborates other emerging paradigms of gastronomic tourism. Combining the knowledge and expertise of over a hundred scholars from thirty-one countries around the world, the book aims to foster synergetic interaction between academia and industry. Its wealth of case studies and examples make it an essential resource for students, researchers and industry practitioners of hospitality, tourism, gastronomy, management, marketing, consumer behavior, business and cultural studies.

Asian Qualitative Research in Tourism Paolo Mura 2018-02-21 This book explores the ontologies, epistemologies, methodologies, and methods that inform tourism qualitative research conducted either by Asian scholars or non-Asian scholars focusing on Asia. In addition to providing a platform for researchers to publish their qualitative journeys, it aims to encourage further Asian qualitative tourism research production. The book not only includes chapters from Asian scholars but also non-Asian tourism researchers with a focus on Asia, as their chapters are crucial to represent the multiplicity of realities constituting 'Asia'. It is of interest to the whole tourism academic community as it provides novel methodological insights from a non-Western perspective, which at the moment are often silenced by dominant (Western) voices.

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